EXTRAORDINARY GAZETTE



Official Gazette

No. 20

XLIV

No. 20

Published by Authority

Thursday 14th March 2019

GOVERNMENT NOTICES

The following Government Notice is published by Order of the President.

No. 182 of 2019

GAZETTE SUPPLEMENT

The following Bill is published as a Legal Supplement to this number of the Official Gazette.

| Gazette | Description | Price |
|---------|--|-------|
| 20 | Seychelles Tourism Board (Amendment) Bill, 2019. | |
| | (Bill No. 5 of 2019) | 4.00 |

SEYCHELLES TOURISM BOARD (AMENDMENT) BILL, 2019

(Bill No. 5 of 2019)

OBJECTS AND REASONS

The Bill seeks to amend Section 5 of the Seychelles Tourism Board Act (Cap 223) in order to ensure that the functions of the Tourism Department and the functions of the Seychelles Tourism Board are properly segregated.

Dated this 14th day of March, 2019.

FRANK D.R. ALLY ATTORNEY-GENERAL

SEXCHELLES YOURISM BOARD (AMENDMENT) BILL, 2019.

The Bill scales to trained Section 5 of the Saychalles Tourism Board Act (Cap

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AN ACT to amend the Seychelles Tourism Board Act (Cap 223).

ENACTED by the President and the National Assembly.

1. This Act may be cited as the Seychelles Tourism Short title Board (Amendment) Act, 2019.

Amendment of Cap 223

- 2. The Seychelles Tourism Board Act is hereby amended by repealing section 5 and substituting therefor the following section—
 - "5. The functions of the STB shall be -
 - (a) to market and promote locally, regionally and internationally Seychelles as a tourist destination;
 - (b) to develop, implement and coordinate a national tourism marketing strategy that promotes all various niches;
 - (c) to provide leadership and offer strategic direction to both the government and the private sector on matters regarding tourism and destination marketing;
 - (d) to carry out market research into local and global travel trends, identify tourism market needs and design and implement marketing strategies for the effective promotion of the destination;
 - (e) to provide local and global tourist information services;
 - (f) to establish and carry out public relations activities locally and internationally to address issues concerning the image of the destination; and
 - (g) to advise the government on any matters relating to tourism marketing.".